

21st Annual Fall Conference Hyatt Regency Long Beach

www.hfma-CAfallconf.org

September 11 – 13, 2011 Sponsorship Opportunities

Benefit (Please Circle Your Desired Level of Sponsorship)➔	Diamond (limited to 3) \$5,500	Platinum \$3,750	Gold \$2,750	Silver \$1,750 with ½ table	Silver \$1750 with free attendee registration instead of ½ table	Bronze \$1000
Recognition in Conference Brochure If payment received by 04/01/2011	Yes	Yes	Yes	Yes	Yes	Yes
Special recognition throughout the conference including a special sign board	Yes	Yes	Yes	Yes	Yes	Yes
Ability to exhibit during conference on table top	Table Top with booth space and free power	Table Top with power	Full Table Top 6' table	Shared Table ½ 6' table	Flyers only on shared table	Flyers only on shared table
Sponsor PowerPoint slides that will be shown between sessions	14	12	8	4	4	1
Registrant discounts - Exhibitors who do not attend the sessions are not required to pay for registration.	2 Free Registrants & Member Rates for all others within your organization	1 Free Registrant & Member Rates for all others within your organization	Member Rates for all members within your organization	Member Rates for all members within your organization	1 FREE Registrant & Member Rates for all members within your organization	Member Rates for all members within your organization
Special Recognition on Signage for Sponsorship of Meal/Event	Sponsorship of Monday's Lunch	Sponsorship of general sessions	Signage at Reception and Registration	Signage at Reception & Registration	Signage at Reception & Registration	Signage at Reception and Registration
Pre-Conference Mailing List	Yes	Yes	No	No	No	No
Post-Conference Mailing List	Yes	Yes	Yes	Yes	No	No
Conference web-site	Hotlink w/Logo	Hotlink w/Logo	Yes w/Logo	Yes No Logo	Yes No Logo	Yes No Logo
Marketing Materials added to Tote Bag	Yes – 1 item	Yes – 1 item	No	No	Yes – 1 item	No

Additional Sponsorship Opportunities:

1. Breakfast Sponsor \$3,500:

- A. Sign recognition at all breakfasts
- B. 1 Free Registrant & Member Rates for all others within your organization
- C. 8 Sponsor slides that will be shown between sessions
- D. Display space for marketing materials on shared table
- E. Recognition as Platinum Level sponsor

2. Lunch Sponsor \$3,500:

- A. Sign recognition at all lunches
- B. 1 Free Registrant & Member Rates for all others within your organization
- C. 8 Sponsor slides that will be shown between sessions
- D. Display space for marketing materials on shared table
- E. Recognition as Platinum Level Sponsor

3. Music Sponsor \$3,500:

- A. Sign recognition at receptions with music
- B. 1 Free Registrant & Member Rates for all others within your organization
- C. 8 Sponsor slides that will be shown between sessions
- D. Display space for marketing materials on shared table
- E. Recognition as Platinum Level Sponsor

4. Speaker Sponsor \$2,500:

- A. Sign recognition for sponsored speaker
- B. 1 Free Registrant & Member Rates for all others within your organization
- C. 8 Sponsor slides that will be shown between sessions
- D. Display space for your marketing materials on shared table
- E. Recognition as GOLD level sponsor

Exhibitors are allowed 2 complimentary exhibit workers (FULL table), 1 complimentary worker for half table. Additional exhibit workers may be registered as such for an additional \$200 per person. Exhibit workers can attend sessions by registering as an attendee.

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Sponsorship Reply Form

Date Received: _____ Time Received: _____

Sponsorship Benefit: Must be paid by 4/1/11 to be included in brochure

- | | | | |
|----------------------|---------|---------------|---------|
| () Diamond | \$5,500 | () Breakfast | \$3,000 |
| () Platinum | \$3,750 | () Lunch | \$3,000 |
| () Gold | \$2,750 | () Music | \$3,000 |
| () Silver | \$1,750 | () Speaker | \$2,500 |
| () Silver w/o table | \$1,750 | | |
| () Bronze | \$1,000 | | |
- Table Choice for forms received after 12/31/10**

Will be assigned by committee based on first come, first served

Sponsorship Amount Total: \$ _____

Company _____

(Please list name of company, as you desire it to be printed in the brochure)

Company's Web Address _____

Contact person/Title _____ E-Mail _____

Address _____

City, State, Zip _____ Phone _____ Fax _____

Contact Person to arrange for logo: _____ Email _____

> Fax this form to: HFMA at (818) 362-5610 or E-Mail to: hfmacafallconf@aol.com

> Send your check payable to "HFMA Fall Conference" with a completed copy of this form to:

HFMA California FALL CONFERENCE, c/o Victoria Morgan, P.O. Box 923035, Sylmar, CA 91392-3035

Charge \$ _____ to VISA MASTERCARD AMERICAN EXPRESS

Credit Card Number _____ CVC Number (3-Digits Printed on Front or Back Of Card) _____ Expiration Date _____

Credit Card Billing Address: Street Number _____ Zip Code _____

Print Cardholder Name _____ Signature _____

Questions? Please contact Rick Lash, 323-866-8563 Rick.lash@cshs.org
or Vickie Morgan at hfmacafallconf@aol.com

**This application is considered a contractual commitment by the above Signer/Sponsor.
No refunds or credits will be issued once signed and received by HFMA or their designated representative.**

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