

**17th Annual Fall Conference**  
**September 2007 Sponsorship Opportunities**

[www.hfma-CAfallconf.org](http://www.hfma-CAfallconf.org)

<b>Benefit (Please Circle Your Desired Level of Sponsorship)→</b>	<b>Corporate (limited to 6) \$5,000 sold out</b>	<b>Diamond \$3,000</b>	<b>Platinum \$2,500</b>	<b>Gold \$1,500</b>	<b>Silver \$750</b>	<b>Bronze \$500</b>
Recognition in Conference Brochure If payment received by 05/01/07	Yes	Yes	Yes	Yes	Yes	Yes
Special recognition throughout the conference including a special sign board and display table space for your marketing materials	Yes	Yes	Yes	Yes	Yes	Yes
Ability to exhibit during conference on table top	8 ft. Table Top with booth space	Table Top With booth space	Full Table Top	Shared Table	Flyers	Flyers
Sponsor slides that will be shown between sessions	12	8	4	2	1	0
Registrant discounts - Exhibitors who <b>do not</b> attend the sessions are not required to pay for registration.	2 Free Registrants & Member Rates for all others within your organization	1 Free Registrant & Member Rates for all others within your organization	Member Rates for all members within your organization	Member Rates for all members within your organization	Member Rates for all members within your organization	Discounts do not apply
Special Recognition on Signage for Sponsorship of Meal/Event	Individual Sponsorship of a Luncheon or Networking Reception	Sponsorship of a session	Signage at Reception and Registration	Signage at Reception and Registration	Signage at Reception and Registration	Signage at Reception and Registration
Pre-Conference Mailing List	Yes	No	No	No	No	No
Post-Conference Mailing List	Yes	Yes	Yes	No	No	No
Conference web-site	Hotlink	Hotlink	Yes	Yes	Yes	Yes

**Company** \_\_\_\_\_

(Please list name of company, as you desire it to be printed in the brochure)

**Company's Web Address** \_\_\_\_\_

**Contact person/Title** \_\_\_\_\_ **E-Mail** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_ **Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Contact Person to arrange for logo:** \_\_\_\_\_ **Email** \_\_\_\_\_

> Fax this form to: HFMA at (818) 362-5610 or E-Mail to: [hfmaCafallconf@aol.com](mailto:hfmaCafallconf@aol.com)

> Send your check payable to "HFMA Fall Conference" with a completed copy of this form to:

**HFMA FALL CONFERENCE, c/o Victoria Morgan, P.O. Box 923035, Sylmar, CA 91392-3035**

Charge \$ \_\_\_\_\_ to  VISA  MASTERCARD  AMERICAN EXPRESS

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**Questions? Please call: Terry Paff at (707) 454-2002 or email: [terry@rashcurtis.com](mailto:terry@rashcurtis.com) or Brian Marrs at (510) 987-4135 or email: [brian.r.marrs@kp.org](mailto:brian.r.marrs@kp.org) TO MAXIMIZE YOUR EXPOSURE IN ALL MAILINGS, PLEASE SEND CHECK BEFORE MAY 1st, 2007.**

**This application is considered a contractual commitment by the above Signer/Sponsor. No refunds or credits will be issued once signed and received by HFMA or their designated representative.**